

FRAMES FOR LOCAL FOOD IN MID-NORWAY

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The Mid-Norway region has a rich variety of food from agriculture, aquaculture and fishing. On the other side of the value chain we have a cultural heritage of eating different local dishes. In this picture we have also a culture for different form of conservation. This local variety in products and dishes is threatened by the large supermarkets who sell conventional food. The supermarkets offer cheap and standardized food which is easy for the consumers to buy and prepare. Within these frames – is the possible to produce local food and for which market. The presentation will show the frames for local food in Mid-Norway, examples of products, markets, networks, funding and other public actions.